

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES 2025 PENNSYLVANIA DAIRY SUMMIT

FEBRUARY 5 & 6, 2025

Wednesday, February 5 & Thursday, February 6

Penn Stater Hotel and Conference Center  
State College, PA

# DESIGNING YOUR TOMORROW Today

## ALL SPONSORS RECEIVE:

- Special mention in the printed program distributed at the Summit.
- Your contact information listed on the Summit website.
- Your logo and contact information in the sponsorship acknowledgement.

## LEVEL & BENEFITS

### Keynote Speaker Sponsor

**SOLD**

- Two complimentary registrations for the full Summit
- Two additional complimentary tickets to sponsored session
- Acknowledgement from the podium with the opportunity to stand and be recognized before or at the session you are sponsoring
- Special signage on the meeting tables and entrance of session
- Video or advertisement (that you provide) to play during breaks
- Opportunity to greet people as they enter the session

### Meal Sponsor

- Two complimentary registrations for the full Summit
- Acknowledgement from the podium with the opportunity to stand and be recognized before or after meal during the general session closest to meal sponsoring
- Special signage at the food station or entrance of session
- Opportunity to greet people as they enter session

### Conference App Sponsor

- One complimentary registration for full Summit
- Logo exclusively on App
- Recognition at general sessions and breakout sessions

### General Summit Sponsor

- One complimentary registration for the full Summit
- Your logo projected from the screen acknowledging all General Summit Sponsors

## SESSION OPTIONS

WITHOUT EXHIBIT      WITH EXHIBIT

### What's Exciting About Dairy's Future

\$5,000

\$5,000

with Peggy Coffeen from Uplevel Podcast

### Producer Showcase

with David Moser, Oakridge Dairy

**SOLD**

### Today's Ideas, Tomorrow's Reality: A Panel Discussion on New Opportunities in Fluid Milk

**SOLD**

### Building for Tomorrow Today, A Producer Showcase with Caleb and Alice Crothers of Long Green Farms

### Wednesday Lunch & Dessert (2/5)

\$3,000

\$3,500

### Thursday Breakfast (2/6)

### Thursday Lunch & Dessert (2/6)

## Exclusive Sponsorship Opportunity

\$2,000

\$2,500

**SOLD**

*Keep your brand at the forefront by being our exclusive conference app sponsor. Attendees will see your logo every time they open the app throughout the conference for schedule, speaker information and program materials.*

\$1,000

\$1,500



**PENNSYLVANIA  
DAIRY SUMMIT**

Hosted by the Center for Dairy Excellence and Professional Dairy Managers of Pennsylvania

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES FOR 2025 DAIRY SUMMIT

## Exhibitor Opportunities

One complimentary registration will be provided with each fully-paid booth. The registration gives one individual entrance to all Summit activities, including all educational sessions and food functions. Exhibiting companies may also register additional personnel to attend the Summit using the standard conference registration form, which can be found at [www.padairysummit.org](http://www.padairysummit.org). Registration fees for additional non-producer registrants apply to any additional representatives from the exhibiting or sponsoring organization.

The following information will be used on promotional materials. Please type or print clearly. For a printable PDF, visit [www.padairysummit.org](http://www.padairysummit.org) and click on "Sponsorship/Exhibitor Information" or e-mail [info@padairysummit.org](mailto:info@padairysummit.org)

Company Name \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Website \_\_\_\_\_

Short Description of Your Products or Services (No more than 30 words): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please do not assign our booth next to the following competitor(s): \_\_\_\_\_

\_\_\_\_\_

**PLEASE NOTE:** Sponsorships for specific portions of the program are available on a first come/first served basis. You will be contacted if your selection has already been committed to another organization. For more information, please contact Terri Breon at 814-355-2467 or at [info@padairysummit.org](mailto:info@padairysummit.org).

Please provide the name of the person who will use your one sponsor complimentary registration: \_\_\_\_\_

**EXHIBIT SPACE FEES:**  
**\$750 for Early-Bird Rate**  
 (Payment made by Dec. 15)

**\$950** (Payment made after Dec. 16)



### Keynote Speaker Sponsor

**SOLD**

**What's Exciting About Dairy's Future** with Peggy Coffeen from Uplevel Podcast

**Producer Showcase**  
David Moser, Oakridge Dairy

**Without Exhibit**

\$5,000

**With Exhibit**

\$5,000

**SOLD**

**Today's Ideas, Tomorrow's Reality: A Panel Discussion on New Opportunities in Fluid Milk**

**SOLD**

**Building for Tomorrow Today, A Producer Showcase** with Caleb and Alice Crothers of Long Green Farms

### Meal Sponsor

Wednesday Lunch & Dessert (2/5)

\$3,000

\$3,500

Thursday Breakfast (2/6)

Thursday Lunch & Dessert (2/6)

### Conference App Sponsor

\$2,000

\$2,500

### General Summit Sponsor

\$1,000

\$1,500

We hereby agree to contribute the sum of \$\_\_\_\_\_ payable to the "Dairy Summit" for sponsorship at the 2025 PA Dairy Summit as noted below. It is understood that benefits for sponsorship will be provided as indicated at specific levels in the "Sponsorship & Exhibitor Opportunities" document, provided that a commitment for payment is received by the Office no later than January 10, 2025. Full payment must be received by January 10, 2025.

**SOLD**



# COMPLETE THIS SECTION TO BE A SUMMIT EXHIBITOR

No space is considered reserved until the Office receives this agreement with authorized signatures and commitment for payment. Payment in full is required by Friday, Jan. 10, 2025, made out to the "Dairy Summit." Detailed information will be sent to all confirmed exhibitors prior to the summit.

Application is hereby made by \_\_\_\_\_ for exhibit space at the 2025 PA Dairy Summit.  
(Company Name)

It is understood that payment in full for exhibit space is required by Friday, Jan. 10, 2025, or the space will not be confirmed.

- We have agreed to be a sponsor of the event and our sponsorship level includes one exhibit booth, which we intend to use.
- We request \_\_\_\_\_ exhibit booth(s) at \$750 (Early-Bird Rate) or \$950 (After Dec. 15 Rate).

Please identify the type of service or product your company provides: \_\_\_\_\_

Each exhibit package includes one complimentary exhibitor registration, which is good for entrance to all Summit activities, including all educational sessions and food functions. Please provide the name of the person who will use the complimentary exhibitor registration for each exhibitor package. Additional registrations should be made separately for any additional individuals needed to staff the exhibit. If additional exhibitor registrations are needed, contact the Summit Business Office at 814-355-2467 or visit [www.padairysummit.org](http://www.padairysummit.org) to complete the participant's registration.

Name \_\_\_\_\_

Other Requirements (Please include fees with payment)

- Electrical Outlet (\$100)
- Wired Internet Access (\$75)
- I have additional technical needs; please contact me.

## PROVIDE SIGNATURE AND PAYMENT INFORMATION

### This Agreement is Authorized by:

\_\_\_\_\_

Name and Title of Authorizing Agent

\_\_\_\_\_

Authorizing Agent's Signature

\_\_\_\_\_

Mailing Address for Invoice:

\_\_\_\_\_

City State Zip Code

\_\_\_\_\_

Phone Email Address

### Credit Card Information (for payment purposes):

\_\_\_\_\_

Credit Card Information

\_\_\_\_\_

Name on Card (Please Print)

\_\_\_\_\_

Account Number

\_\_\_\_\_

Exp. Date Three-Digit Security Code

\_\_\_\_\_

Signature

TOTAL COMMITMENT IN THE AMOUNT OF:

\$ \_\_\_\_\_  
(Please make a copy for your records.)

- Method of Payment:  Check/Money Order Enclosed
- Payment by Credit Card |  Please Invoice Us\*
- \*We understand full payment must be made by Jan. 10, 2025.
- We require an e-mailed receipt when payment is processed.

**FAX Both Sides of Completed Agreement Form to 814-355-2452 or Email to [info@padairysummit.org](mailto:info@padairysummit.org).**

MAIL Both Sides of Completed Agreement, with method of payment to Summit Business Office:

PA Dairy Summit Business Office  
174 Crestview Drive, Bellefonte, PA 16823  
Phone: 814-355-2467; Email: [info@padairysummit.org](mailto:info@padairysummit.org)

\*All Checks or Money Orders Must Be Made Payable to the "Dairy Summit."

Our Federal Tax ID # is 23-3066186.

Completed Agreement Forms and Full Payment Due January 10, 2025.