

SPONSORSHIP & EXHIBITOR OPPORTUNITIES FOR 2027 PA DAIRY SUMMIT

Penn Stater Hotel & Conference Center | 215 Innovation Blvd. | State College, PA 16803



All Sponsors Receive:

- Special mention in the printed program distributed at the Summit.
- Your contact information and link to your website on the Summit website.
- Your logo and contact information on the Summit app.

Level & Benefits

Keynote Speaker Sponsor

- Two complimentary registrations for the full Summit
- Two additional complimentary tickets to sponsored session
- Acknowledgement from the podium and in the slide loops before or at the session you are sponsoring
- Special signage on the meeting tables and entrance of session
- Video or advertisement (that you provide) to play during breaks
- Opportunity to greet people as they enter the session

Session Options

- ☐ **Navigating Change** with David Okerlund
- ☐ **Producer Showcase** with Apple Shamrock Dairy
- ☐ **Business Showcase: Chobani Investment in Pennsylvania**
- ☐ **FMMO Reform: The Impact & Where We Are Now** with Chuck Nicholson, Penn State
- ☐ **The Dynamics of Demand** with Will Loux, Shawna Morris and Katie Brown

WITHOUT EXHIBIT

☐ \$5,000

WITH EXHIBIT

☐ \$5,000

Meal and Networking Event Sponsors

Meal Sponsor - Wednesday (2/3): ☐ Breakfast ☐ Lunch & Dessert **Thursday (2/4):** ☐ Breakfast ☐ Lunch & Dessert

Break Sponsor - Extended to 1.5 hours this year for added networking! ☐ Wednesday (2/3) ☐ Thursday (2/4)

Reception Sponsor - By sponsoring evening entertainment and snacks, your brand will be at the forefront during our Wednesday evening reception among exhibitors and attendees who are looking to network.

After-Party Sponsor - By sponsoring the after-party on Wednesday evening, your brand will be front & center with attendees who are looking to network and relax with games, activities, and conversation.

WITHOUT EXHIBIT

☐ \$2,500

☐ \$2,500

☐ \$2,500

☐ \$2,500

WITH EXHIBIT

☐ \$3,000

☐ \$3,000

☐ \$3,000

☐ \$3,000

Unique Sponsorship Opportunities

Conference App Sponsor - Exclusive opportunity! First-come, first-served. Keep your brand at the forefront by being our exclusive conference app sponsor. Attendees will see your logo every time they open the app throughout the conference for schedule, speaker information and program materials.

Spanish Track - With a full track of breakout sessions this year specifically for Spanish speakers, you can connect with bilingual dairy employees and support workforce development with this sponsorship opportunity.

Young Dairy Professionals Mentorship Experience - Connect your brand with the emerging workforce and support young dairy professionals by giving them the opportunity to shadow dairy producers and industry professionals through this scholarship and professional development experience.

WITHOUT EXHIBIT

☐ \$2,000

☐ \$2,000

☐ \$2,000

WITH EXHIBIT

☐ \$2,500

☐ \$2,500

☐ \$2,500

The Networking, Exclusive, and Unique sponsorship opportunities each receive:

- One complimentary registration for full Summit
- Recognition at general sessions and breakout sessions

General Summit Sponsor

- One complimentary registration for the full Summit
- Your logo on the screen acknowledging all General Summit Sponsors

WITHOUT EXHIBIT

☐ \$1,000

WITH EXHIBIT

☐ \$1,500

Sponsorship and Exhibitor Opportunities for 2027 Dairy Summit

Exhibit Only Opportunities

One complimentary registration will be provided with each fully-paid exhibit only booth. The registration gives one individual entrance to all Summit activities, including all educational sessions and food functions. Exhibiting companies may also register additional personnel to attend the Summit using the standard conference registration form, which can be found at www.padairysummit.org. Registration fees for additional non-producer registrants apply to any additional representatives from the exhibiting or sponsoring organization.

The following information will be used on promotional materials. Please type or print clearly. For a printable PDF, visit www.padairysummit.org and click on "Sponsorship/Exhibitor Information" or email info@padairysummit.org

Company Name

Contact Name & Title

Address

City State Zip Code

Phone Email Address

Website

Short Description of Your Products or Services (No more than 30 words):

Please do not assign our booth next to the following competitor(s):

We hereby agree to contribute the sum of \$_____ payable to the "Dairy Summit" for sponsorship at the 2027 PA Dairy Summit as noted below. It is understood that benefits for sponsorship will be provided as indicated at specific levels in the "Sponsorship & Exhibitor Opportunities" document, provided that a commitment for payment is received by the Office no later than January 8, 2027. Full payment must be received by January 8, 2027.

PLEASE NOTE: Sponsorships for specific portions of the program are available on a first come/first served basis. You will be contacted if your selection has already been committed to another organization. For more information, please contact Allen Hess at 717-788-0304 or at info@padairysummit.org.

Please provide the name of the person who will use your one sponsor complimentary registration: _____

EXHIBIT SPACE ONLY FEES:

\$750 for Early-Bird Rate

(Payment made by Dec. 18)

\$950 (Payment made after Dec. 18, 2026)

Keynote Speaker Sponsor

- ☐ Navigating Change with David Okerlund
- ☐ Producer Showcase with Apple Shamrock Dairy
- ☐ Business Showcase: Chobani Investment in Pennsylvania
- ☐ FMMO Reform: The Impact & Where We Are Now with Chuck Nicholson, Penn State
- ☐ "The Dynamics of Demand" with Will Loux, Shawna Morris and Katie Brown

WITHOUT EXHIBIT

☐ \$5,000

WITH EXHIBIT

☐ \$5,000

Meal & Networking Event Sponsors

- ☐ Wednesday Breakfast (2/3)
- ☐ Wednesday Lunch & Dessert (2/3)
- ☐ Thursday Breakfast (2/4)
- ☐ Thursday Lunch & Dessert (2/4)
- ☐ Break Sponsor: ☐ Wednesday 2/3 ☐ Thursday 2/4
- ☐ Reception Sponsor (2/3)
- ☐ After-Party Sponsor (2/3)

☐ \$2,500

☐ \$3,000

Other Unique Sponsorship Opportunities

- ☐ Conference App Sponsor ☐ \$2,000 ☐ \$2,500
- ☐ Spanish Track ☐ \$2,000 ☐ \$2,500
- ☐ Young Dairy Professionals Mentorship Experience ☐ \$2,000 ☐ \$2,500

General Summit Sponsor

☐ \$1,000

☐ \$1,500

Complete this Section to Be a Summit Exhibitor

No space is considered reserved until the Office receives this agreement with authorized signatures and commitment for payment. Payment in full is required by Friday, Jan. 8, 2027, made out to the "Dairy Summit." Detailed information will be sent to all confirmed exhibitors prior to the summit.

Application is hereby made by _____ for exhibit space at the 2027 PA Dairy Summit.
(Company Name)

It is understood that payment in full for exhibit space is required by Friday, Jan. 8, 2027, or the space will not be confirmed.

- ☐ We have agreed to be a sponsor of the event and our sponsorship level includes one exhibit booth, which we intend to use.
- ☐ We request _____ exhibit booth(s) at \$750 (Early-Bird Rate) or \$950 (After Dec. 18 Rate).

Please identify the type of service or product your company provides: _____

Each exhibit package includes one complimentary exhibitor registration, which is good for entrance to all Summit activities, including all educational sessions and food functions. Please provide the name of the person who will use the complimentary exhibitor registration for each exhibitor package. Additional registrations should be made separately for any additional individuals needed to staff the exhibit. If additional exhibitor registrations are needed, contact the Allen Hess at 717-788-0304 or visit www.padairysummit.org to complete the participant's registration.

Name _____

Other Requirements (Please include fees with payment)

- ☐ Electrical Outlet (\$100) ☐ Wired Internet Access (\$75) ☐ I have additional technical needs; please contact me.

To encourage more traffic to exhibitor booths, this year we are adding raffle items at every booth. Would you like to provide your own raffle item or have the Summit team provide one for you?

- ☐ Yes, I will provide a raffle item to encourage traffic at our booth (valued at \$50+)
- ☐ No, I would like you to provide one.

Provide Signature and Payment Information

This Agreement is Authorized by:

Name and Title of Authorizing Agent

Authorizing Agent's Signature

Mailing Address for Invoice:

City

State

Zip Code

Phone

Email Address

Credit Card Information (for payment purposes):

Credit Card Information

Name on Card (Please Print)

Account Number

Exp. Date

Three-Digit Security Code

Signature

TOTAL COMMITMENT IN THE AMOUNT OF:

\$ _____

(Please make a copy for your records.)

Method of Payment: ☐ Check/Money Order Enclosed

- ☐
- Payment by Credit Card

- ☐
- Please Invoice Us*

- ☐ *We understand full payment must be made by Jan. 8, 2027.

- ☐ We require an emailed receipt when payment is processed.



MAIL Both Sides of Completed Agreement, with method of payment to Summit Business Office:

PA Dairy Summit
C/O Acri
29 S. Union Street
Middletown, PA 17057

Phone: 717-788-0304; Email: info@padairysummit.org

*All Checks or Money Orders Must Be Made Payable to the "Dairy Summit."

Our Federal Tax ID # is 23-3066186.

Completed Agreement Forms and Full Payment
Due January 8, 2027.

Email completed agreement to info@padairysummit.org